

## For immediate release

Eco Homes Direct, part of Economic Forestry Group Ltd. (EFG)

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[ecohomesdirect.co.uk](http://ecohomesdirect.co.uk)



## Eco Homes Direct opens Super E information highway with new website

**CARDIFF, UK:** Self-builders, developers and architects wishing to build an engineered timber Eco Home can quickly access cost and technical information by visiting Eco Homes Direct's website at [ecohomesdirect.co.uk](http://ecohomesdirect.co.uk), which will be relaunched on August 1 with an even more user-friendly design.

The new-look site features entry points on its landing page that are designed to meet the unique demands of the company's three key customer groups, self-builders, developers and architects, enabling them to quickly navigate to the information resource they need.

Eco Homes Direct's website also features a new version of the pioneering Cost Calculator, which offers a quick way to work out the cost of a build, and how much can be saved in energy bills by using Eco Homes Direct's whole house timber frame system with its integrated focus on insulation, airtightness and controlled ventilation. [\[Link to Cost Calc press release\]](#)

"Our aim is to quickly demonstrate to each segment of the marketplace we work with that our climate-saving building techniques match the aspirations of our clients, both in terms of budget and performance, and give the best value for money compared to any other system including brick and block," said director Ian Campbell.

While potential self-build clients may need guidance on the build process as well as help with securing a plot and arranging finance, developers are focused on technical specifications that explain the benefits of building with offsite MMC (modern methods of construction), particularly in timber frame, compared to brick and block.

Architects have a different set of information needs and may require data that demonstrates the cost-effectiveness of modern, factory-manufactured projects over the life of a building by factoring in benefits such as low energy consumption and healthy building techniques.

**Architects**  
Let us help you with planning and design

**Self Build**  
Self-build your beautiful, energy-efficient home quickly and affordably with our timber frame construction.

**Developer**  
Save on material and labour costs with our quick-turnaround timber frame construction for developers.

**Architects**  
Maximise energy efficiency and other benefits with our timber frame construction expertise for architects.

[Get a quote](#) [Request callback](#)

*"Whether you are a self-builder, developer or architect, we can deliver a highly engineered, low energy timber frame house whatever your budget."*

**Ian Campbell. Director**

Eco Homes are built using the Canadian Super E precision-engineered timber build system which offers an affordable alternative to the more well-known passive house equivalent. As the UK's only gateway to the Canadian Super E build system, Eco Homes Direct is able to offer a broad database and technical library representing an extensive information resource, as well as access to the system's training teams.

By prefabricating most of the house in factory conditions, Eco Homes Direct ensures accuracy, reduces labour and waste on site and improves efficiency to keep costs low without compromising on quality. The system's unique fully integrated closed panel timber engineered wall system exceeds UK building regulation specifications, yet an Eco Home can be erected in just one day, offering an affordable passive house solution to all.

"Eco Homes Direct is dynamic, future-thinking and climate saving," said Campbell. "Our key message is that whether you are a self-builder, developer or architect, we can deliver a highly engineered, low energy timber frame house whatever your budget."

## About Eco Homes Direct

Eco Homes Direct is part of the Economic Forestry Group Ltd. (EFG), which spans the entire timber supply chain from forest to family home using only timber and wood products from well-managed, sustainable forests that adhere to strict environmental governance and are certified to Forest Stewardship Council (FSC) and Programme for the Endorsement of Forest Certification (PEFC) standards. Eco Homes Direct Ltd. designs, supplies and builds eco-friendly precision-engineered low energy timber framed homes based on the tried and tested Canadian Super-E build system.

## About Canadian Super E®

Eco Homes Direct is the UK's gateway to the Canadian Super E® build concept, incorporating a sound approach to 'fabric first' principles and an integrated focus on insulation, airtightness and controlled ventilation to deliver truly affordable, low energy, healthier homes for all. Canada is the birthplace of the original passive house concept, which was developed in 1976 by engineer Harold Orr. Since the first passive house was built in Saskatchewan in 1977, the technology and build concept has been adopted worldwide, promoted by the Canadian government's Super E® team. Hundreds of Super-E homes have been built in the UK in recent years.

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